

Credit Card Solutions



The Bankers' Bank, in partnership with Elan Financial Services, is pleased to offer credit card solutions that position your bank for growth and profit. Elan is a global leader in the payments industry, and delivers reliable and secure payment solutions. Elan offers an efficient, easily-managed and profitable credit card program that has been designed as a comprehensive solution in which Elan is the credit issuer and service provider. This arrangement provides your financial institution with the support needed to ensure your ability to respond to both the needs of your customers as well as the changing market.

Elan will provide a credit card program to help your bank earn income, increase market share and gain a competitive advantage in your marketplace by providing solutions for consumers as well as business customers.

Consumer Card Products

- Cash Rewards VISA®
- VISA® Platinum Cards
- VISA® Classic Card
- VISA® Travel Rewards Card

Business Card Products

- VISA® Business Card
- VISA® Business Travel Card
- VISA® Company Card

Benefits to your bank

- Minimal costs associated with the program as Elan handles all support functions.
- You earn income based on the compensation program you select to best meet your needs.
- A credit card program that puts your bank name in front of your current and prospective customers.
- Elan ensures the privacy of your cardmembers and confidentiality of your card program.
- Elan provides you with personalized branded applications and forms.
- Elan creates the card plastics with your logo, then embosses and distributes all cards, PINS and regulatory information to your cardmembers.
- Elan establishes and manages guidelines for processing, underwriting and decisioning applications.
- Elan provides a variety of online tools for application submission, decisioning and tracking.